

Edition 3



FASSION-X



**STEP IN THE NEW**  
FX Jewellery Collection

**PERSON OF THE EDITON**  
Mr.Alex Gee - UAE's  
leading line producer &  
casting director

**ENTREPRENEUR  
OF THE MONTH**  
Rohit Dhama - Lifomart

**FASSIONX**  
All Latest Updates

**FX JEWELLERY**

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& Beautiful*



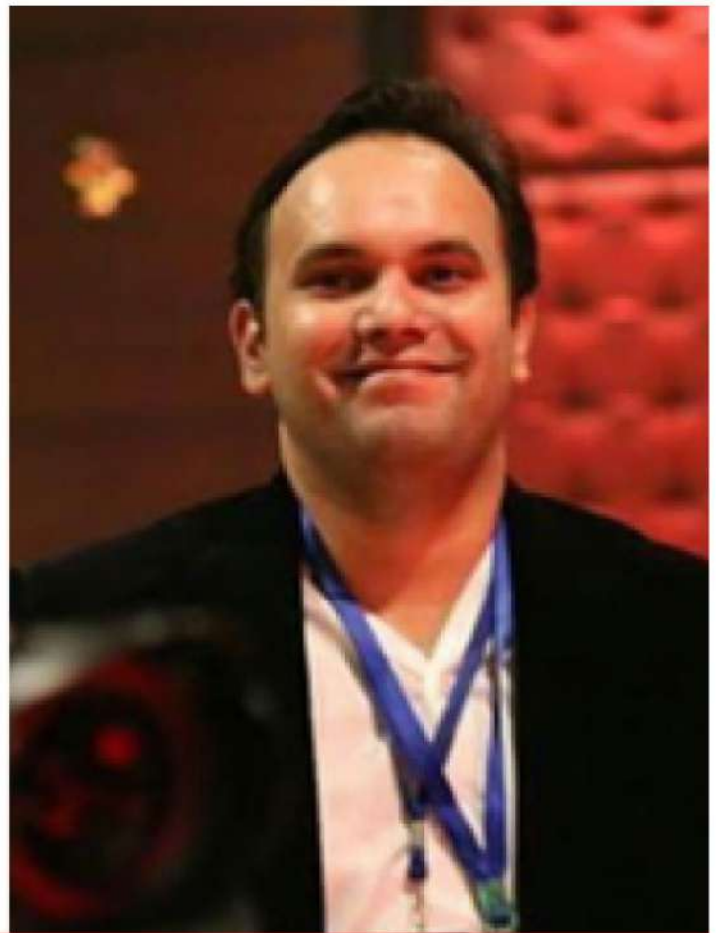
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FASSION-X



JEWELLERY



## CEO WORD

Dear Readers, As this is the third edition of FX magazine & first edition in this year, I would like to thank all of you to spare time for reading, My team has tried to put everything in one platform to make your time worth reading, We have made sure that we will cover every category of achievers we recently dealt with & highlight contributions & achievements of some of our previous associates who are achiever in their own line of work.

Recently, we have launched our another Product (FX-Jewellery). So we will be showcasing products in this segment, I would like to congratulate Ms Ayushi Singh for getting presence as a coverage personality in this edition as she is the brand ambassador of FX-Jewellery & a perfect example of hardwork & passion.

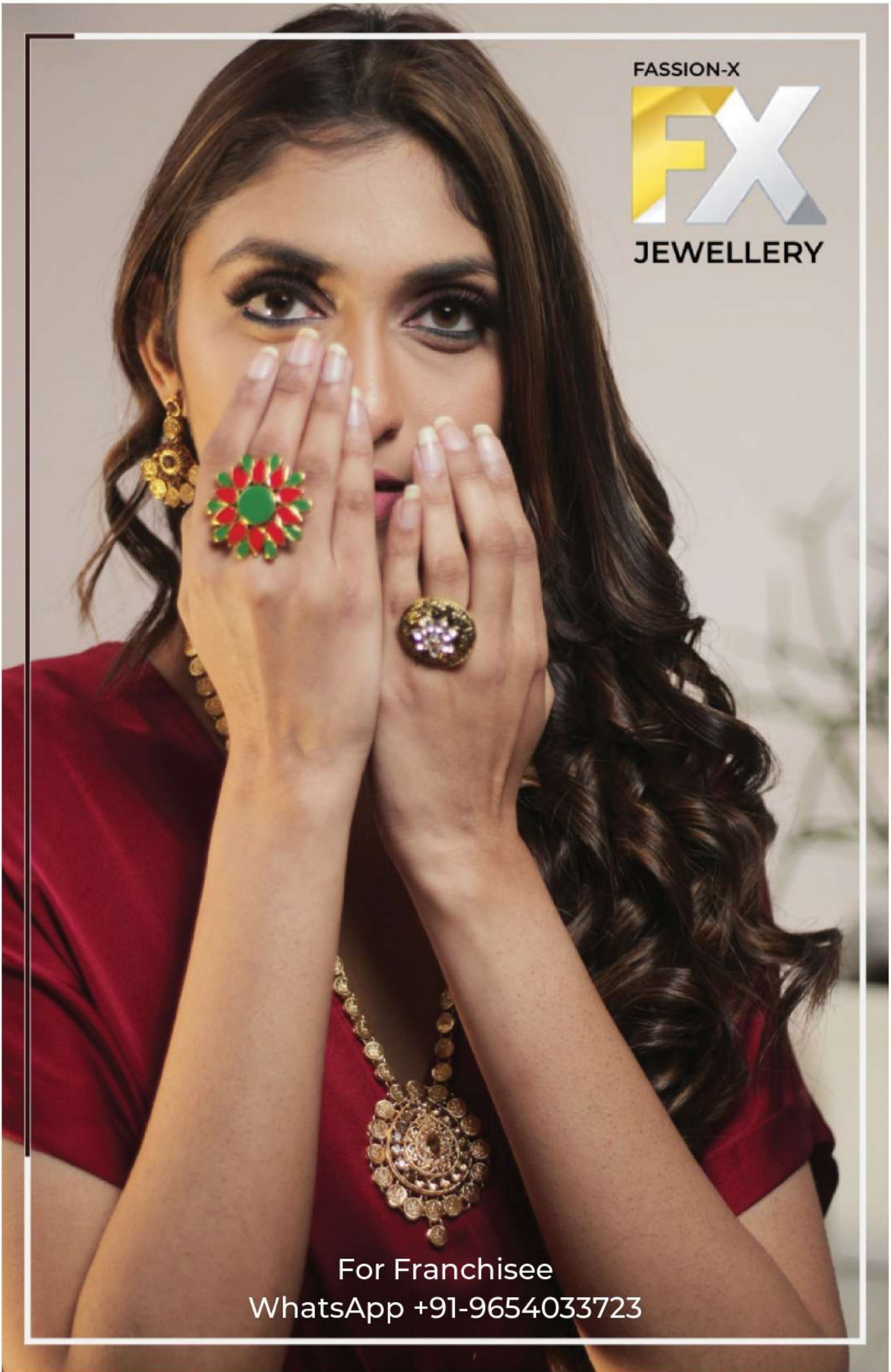
Our focus is to give the quality & worth reading material with a promise to promote people who deserve platform & I congratulate all people who got presence in this magazine & iam Grateful for your precious cooperation & my best wishes to all the achievers with a thankfulness to our readers, I promise you that each publication will come better than previous & will raise the bar of our work each time as always.

Regards  
Harinder Dogra

FASSION-X



JEWELLERY



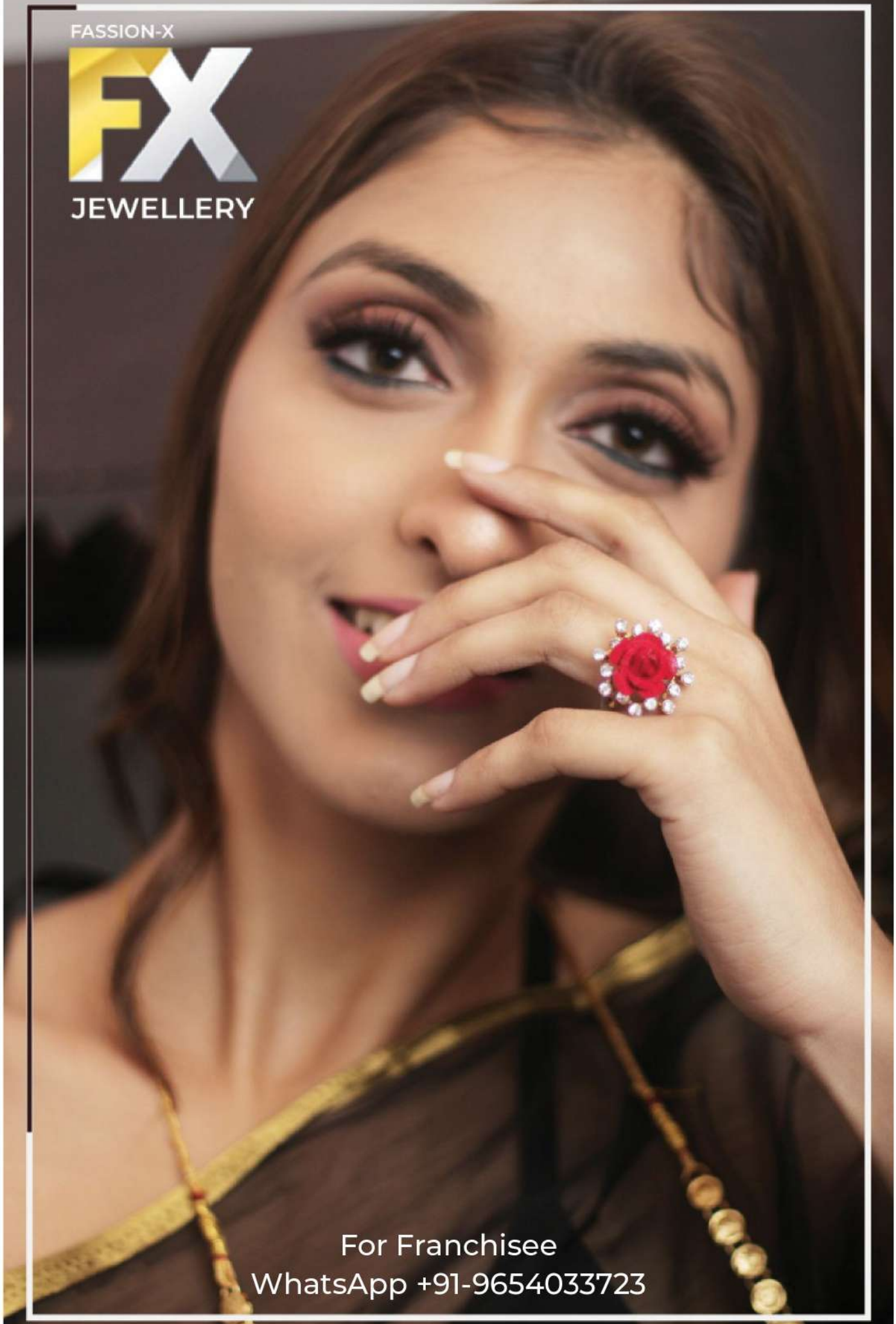
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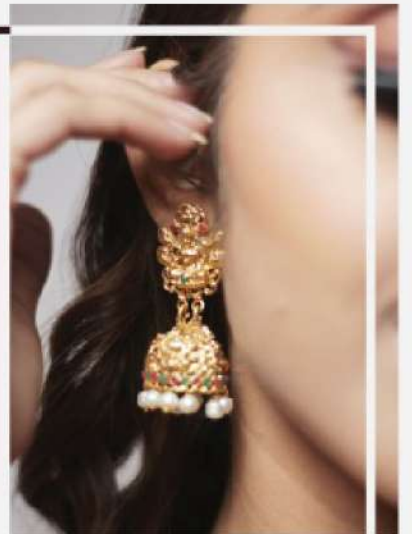
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# Potential Talents



## ANKITA SINGH

VITAL STATS

34/28/36

TYPES OF SHOOT DONE

Prints, Electronic, Ramp Walk

MANAGED BY

Fame Pathshala

BASED AT

Uttrakhand

## MEHAK JOSHI

VITAL STATS

34/28/36

TYPES OF SHOOT DONE

Prints, Electronic, Ramp walk

MANAGED BY

Freelancer

BASED AT

Uttrakhand



## RASHMITA

VITAL STATS

34/28/34

TYPES OF SHOOT DONE

Prints, Electronic, Rampwalk

MANAGED BY

Freelancer

BASED AT

Delhi

## DEEPALI CHAUHAN

VITAL STATS

32/28/35

TYPES OF SHOOT DONE

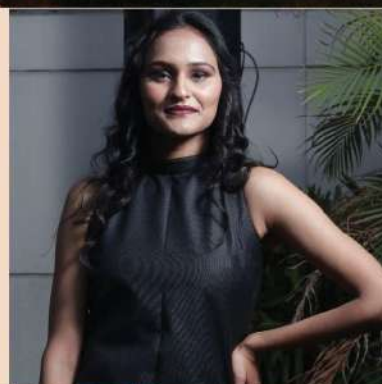
Prints, Electronic, Ramp walk

MANAGED BY

Freelancer

BASED AT

Delhi





## POOJA BHANDARI

VITAL STATS 36/28/36  
TYPES OF SHOOT DONE Prints, Electronic, Ramp walk  
MANAGED BY Fame Pathshala  
BASED AT Uttrakhand



## SHRISHTI BISHT

VITAL STATS 34/28/26  
TYPES OF SHOOT DONE Prints, Electronic, Ramp walk  
MANAGED BY Fame Pathshala  
BASED AT Uttrakhand



## PRACHI PANWAR

VITAL STATS 36/28/36  
TYPES OF SHOOT DONE Prints, Electronic, Ramp Walk  
MANAGED BY Fame Pathshala  
BASED AT Uttrakhand



## KASHAK SHARMA

VITAL STATS 34/28/34  
TYPES OF SHOOT DONE Prints, Electronic, Ramp walk  
MANAGED BY Freelancer  
BASED AT Jaipur



## RASHTRY

VITAL STATS 34/28/36  
TYPES OF SHOOT DONE Prints, Electronic, Ramp Walk  
MANAGED BY Freelancer  
BASED AT Uttrakhand



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Working With Film Crew

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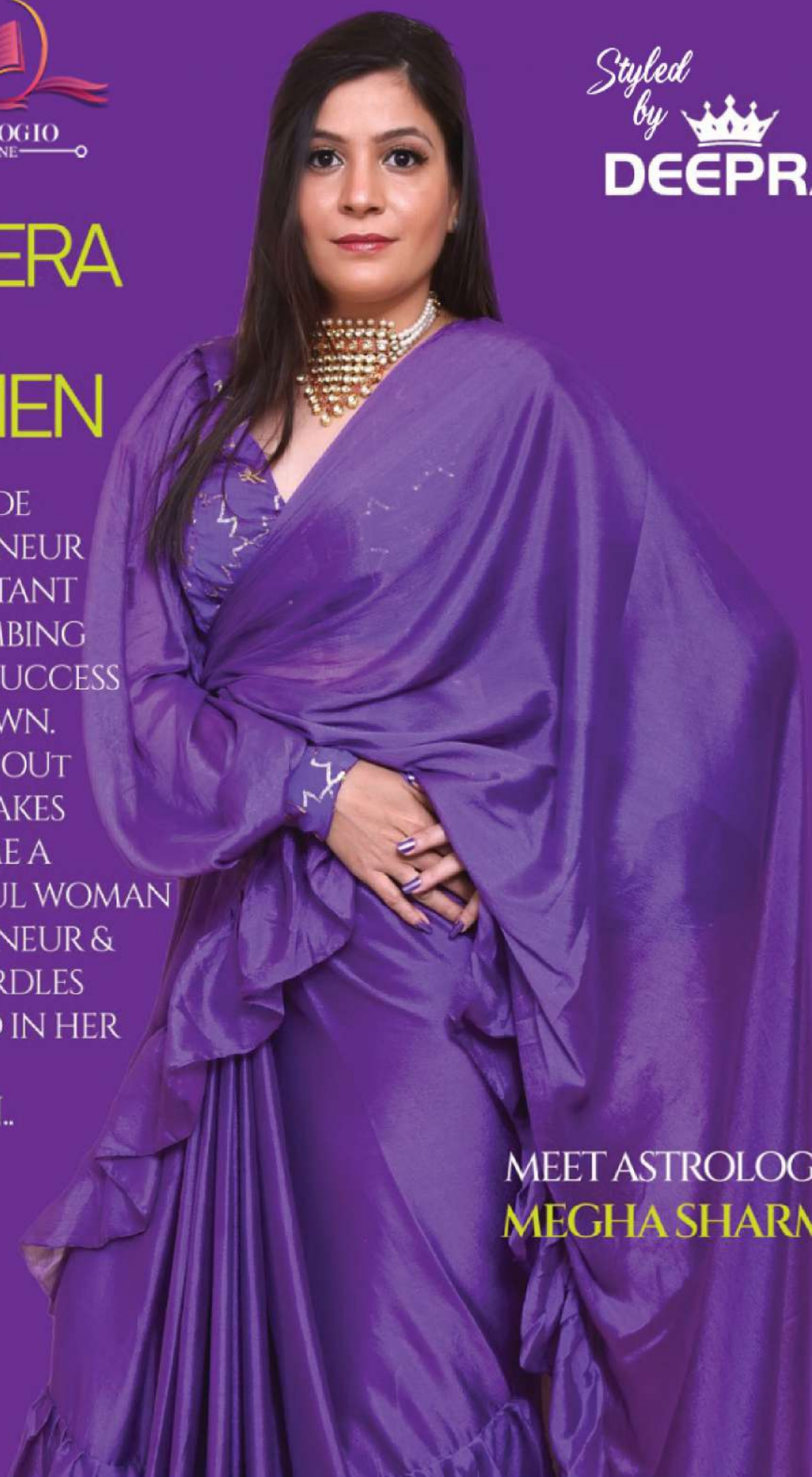


Styled  
by   
**DEEPPRA**

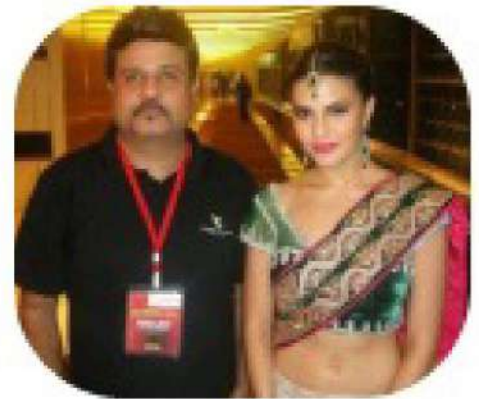
# THE ERA OF A WOMEN

A SELF MADE  
ENTREPRENEUR  
& CONSULTANT  
WHO CLIMBING  
ROAD OF SUCCESS  
ON HER OWN.  
LET'S FIND OUT  
WHAT IT TAKES  
TO BECOME A  
SUCCESSFUL WOMAN  
ENTREPRENEUR &  
WHAT HURDLES  
SHE FACED IN HER  
JOURNEY..  
READ ON..

MEET ASTROLOGER  
**MEGHA SHARMA**



# PERSON OF THE EDITION



**Meet Alex Gee-The Most demandable person in field of Line Production & Casting in UAE for all big production houses starting from Salman Khan films to Yashraj to Redchillies, He worked with most of the country's top production houses for thousands of ads, Commercials, Movies & profilers. How he made it so Big & what's his future plans, Let's Find Out...!**

**Q. Tell our Readers about your professional Journey & How you reached Dubai?**

**A.** I was just 20 years old when I came to Dubai first time, I had a passion of acting in me, but as normal Indian family, they haven't allowed me to work on that field & then they have sent me to Dubai for some other job, but destiny have some other part to play in my life, next to the factory where I was working, there was a studio of ZEE TV & I walk in to that studio & then they gave me my first acting job for a TV serial called "Daastan" & that's how i started doing some more acting jobs & starting showing interest in casting & production departments & that's how i came behind the camera, this is how my journey from the scratch started.




**Q. How Dubai is Different from India professionally?**

A. There is not much of a difference, but yes in Dubai everything is online & technology based whether it is taking permissions or banking, people are professional & serious about the work, but yes India is also on the same path & I have been working with Indian Market very closely & I have seen that Indian cinema is also very sincere & professional out there.



**Q. According to you what are the most important positive turn happened in your career till date?**

A. Working with salman Bhai(Khan) & its team is one of the important turning point in my career, although iam blessed that everyone in industry trusted my work, it was 2011 when I worked first time with Salman khan for a premiere of Movie "Ready" from that time, i have started gaining relationships with all big production houses of India. I am fortunate enough to gain trust of them & today by grace of god, I worked with every Big production houses of India whether it is SKL, Red Chillies, Nadiadwala Grandson Productions,Eros,Yashraj,Dharma, Emmay, Excel Entertainment to name few. I have been part of IIFA,Dubai Toursim, Pepsi & many other prestigious brands too, Today I have a privilege to work with all of them & other countries for their prestigious work. My team had done lots of music videos, TV commercials & many other International projects as well as many UAE government related prestigious events from last one decade.



**Q. According to you what is the strongest & weakest point of today's youth in professional way?**

A. Let's talk about strongest first, Today's youth are well informed, more technology savvy & more connected virtually, they are getting good quality of education & understand the upgraded quality of life in a better way, although the weakest thing is there lack of patience & consistency in one platform, they need to understand that things takes time & there first five year is for building the foundation of the career they dream, as we all say that "shortcut is a short circuit".

**Q. How you came to know about Dharm app & your views about this association?**

A. I know Harinder from many years, he is into corporate strategies & a bundle of talent, he created this concept & discussed with me, I really loved it as it is solving the most common problem of all of us a lot bringing genuine customers to a genuine service providers of religion based services across globe, it's a beautiful concept & unlimited potential, we have a plan to make it more qualitative with aggressive approach, as a co founder I try to assure all the vision & mission of this project to be achieved.

**Q. Your views about Fassionx?**

A. It's a great concept of providing genuine platform for upcoming female models, There beauty contest is in season 2 & doing well In India, They have a magazine & a jewellery brand too where they promote various models associated with them in Fassionx, plus given many assignments to various contestants outside their own products too, Now iam being a part, I try to input my views to make it more accessible & create bigger platform to all people looking for genuine platform in field of Modeling.

**Q. Your Future plans for media Square India & Dubai for next three years?**

A. I take things as it comes, my motto is to live in the moment & give 100% to whatever task I get into, although to be precise on your question, my team is committed to maintain our reputation & work quality In Dubai & for India I am just going to start operations.

**Q. Your message to today's generation who want to come in business especially in your segment?**

A. Stay focused, stay humble & take every detail of work seriously without thinking about its importance as per you,Patience,dedication & discipline will makes you unique & will take you places in long run, keep working.

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# PREDICTION FOR THE MONTH OF APRIL-SEPTEMBER 2022 BY MEGHA SHARMA

Astrloger Meghaa Sharma is a Celebrity's Astrologer Palmist ,Facereader, Vastushastra Numerologist ,Tarot Card reader, Crystal Healer Angel Reader, Gemstone Pranikhealer, Reiki healer Aura Reader, Intuitive Reader, Spiritual healer Psychologist & lawyer Career counsellor, Clinical Counsellor, She also has Specialization in Guidance Counseling & Palmiest Karmkandbhaskar

## ♈ मेष मासिक

(21 Mar -19 Apr)

धर्म के प्रति रूचि बढ़ेगी, गणेशजी मेष राशि वालों के लिए कह रहे हैं कि अप्रैल महीने परिवार के साथ यात्रा पर जाने का प्लान बन सकता है, इस दौरान आपका भरपूर मनोरंजन होगा। परिवार के साथ अच्छा समय व्यतीत होगा। धर्म के प्रति रूचि बढ़ेगी, जो आत्मचिंतन करने का मौका प्रदान करेगी। गृहस्थ सुख के हालात अच्छे होंगे। आपका मन किसी बात को लेकर उदास रहेगा, जिसको लेकर मानसिक तनाव ज्यादा महसूस करेंगे। परिवार को लेकर चिंता हो सकती है। स्वास्थ्य संबंधी समस्याओं पर आपको ध्यान देना होगा। छात्रों के लिए पढ़ाई के लिए यह महीना सामान्य रहेगा। अप्रैल का महीना ज्योतिषीय दृष्टि से काफी महत्वपूर्ण है। इस महीने का आरंभ चैत्र नवरात्र के साथ हो रहा है और अप्रैल राहु-केतु के साथ बृहस्पति जैसे 9 बड़े ग्रह राशि परिवर्तन करने जा रहे हैं। इसके साथ ही इस महीने संवत् 2079 आरंभ हो चुका है। ऐसे में नया हिंदू वर्ष 2079 इस महीने किन-किन राशियों को लाभ और खुशी लेकर आया है। साथ ही पारिवारिक और करियर के लिहाज से यह महीना आपके लिए कैसा रहेगा, जानें पूरे महीना राशिफल विस्तार से एस्ट्रोलॉजर मेघा शर्मा से।



## ♊ मिथुन मासिक

(21 May -21 June)

कामकाज में लाभ होगा, गणेशजी मिथुन राशि वालों से कह रहे हैं कि अप्रैल महीने में आप बहुत ही चतुराई के साथ अपने कार्यों को पूरा करने में सफल होंगे। हालांकि आपके स्वभाव में गुस्से की अधिकता रहेगी। जीवनसाथी का स्वास्थ्य खराब हो सकता है। कामकाज में लाभ होगा। कोई भी फैसला लेने से पहले आपको सोच-समझकर चलना चाहिए। आर्थिक रूप से यह महीना सुखद नहीं है क्योंकि आप अधिक खर्च कर सकते हैं। आपको अपने सहयोगियों व वरिष्ठ अधिकारियों का विश्वास एवं विशेष सहयोग मिलता रहेगा। आप परिवार के हित के लिए धन खर्च करेंगे।

## ♋ वृषभ मासिक

(20 Apr -20 May)

व्यवसाय में इच्छानुसार लाभ होगा, वृषभ राशि वालों के लिए गणेशजी कह रहे हैं कि अप्रैल महीने में परिवार की जिम्मेदारियों को आप अच्छे से पूरा कर पाएंगे। सरकारी काम बिना किसी रुकावट के संपन्न होंगे। व्यापार-व्यवसाय में इच्छानुसार लाभ होगा। आपकी मेहनत और भाग्य का सहयोग हर तरह से उत्तम मिलने वाला है। दाम्पत्य जीवन में सुख-शांति बनी रहेगी। जीवनसाथी और संतान की तरफ से आत्मसंतोष प्राप्त होगा। प्रेम के रास्ते में कुछ रुकावटें आ सकती हैं, लेकिन फिर भी दाम्पत्य जीवन में आपके प्रेम संबंध सफलतापूर्वक बदल सकते हैं। विवाहित लोगों को संतानोत्पत्ति का योग होता है।

## ♋ कर्क मासिक

(22 June-23 July)

मान-प्रतिष्ठा की प्राप्ति करेंगे, गणेशजी कर्क राशि वालों से कह रहे हैं कि अप्रैल महीने में रिश्तों को लेकर काफी गंभीर रहेंगे और आपको भाग्य का साथ मिलेगा। आप अपनी चतुराई और बुद्धि के बल पर कार्यक्षेत्र में सफलता के साथ-साथ मान-प्रतिष्ठा की प्राप्ति करेंगे। इस महीने धन लाभ अच्छा होने वाला है। आपको अपने भाई-बहनों के साथ कुछ मुद्दों का अनुभव होगा। इस महीने आपको काम पर ज्यादा ध्यान देना होगा। आप अपने पार्टनर के साथ बेहतरीन समय बिता सकते हैं। घर-परिवार में किसी समारोह या मांगलिक कार्य का आयोजन होगा, जिससे घर का माहौल खुशनुमा रहे। गृहस्थ जीवन के हालात सुखद होंगे।

## ♋ कन्या मासिक

(23 Aug-22 Sep)

सफलता एवं सुख की प्राप्ति होगी, कन्या राशि वालों के लिए गणेशजी कह रहे हैं कि अप्रैल महीने में काफी एनर्जी के साथ अपने काम करेंगे और लाभ प्राप्ति के लिए कड़ी मेहनत भी करेंगे। आपको अपने कार्यों में लाभ एवं सफलता का सुख हांसिल होगा। संघर्षों से लोहा लेना आपको अच्छा लगता है, इस कारण आपको सफलता एवं सुख की प्राप्ति होती है। परोपकार के कार्यों की तरफ रूचि रहेगी। नयी-नयी चीजों के बारे में जानने की उत्सुकता रहेगी। आप अपने कार्यों में किसी को भी आगे निकलने नहीं देंगे। घर में काफी माहौल रहेगा और साथ ही परिवार के सदस्यों का भी सहयोग मिलेगा। आपकी आर्थिक स्थिति बेहतर होगी।

## ♌ सिंह मासिक

(23 July-23 Aug)

संबंधों में मधुरता बनेगी, सिंह राशि वालों के लिए गणेशजी कह रहे हैं कि अप्रैल का महीना आपके लिए लाभदायक और यादगार रहने वाला है। व्यापार-व्यवसाय से संबंधित यात्राएं सफल साबित होंगी। अपने मित्रों, रिश्तेदारों एवं स्वजनों से संबंधों में मधुरता बनेगी और उनकी तरफ से आपको हर संभव सहयोग प्राप्त होगा। आपके घर इस महीने कोई मांगलिक कार्य संपन्न होगा। जीवनसाथी के कारण समाज में मान-प्रतिष्ठा हासिल होगी। आपका और आपके परिवार का स्वास्थ्य अच्छा रहेगा लेकिन माता और जीवनसाथी का स्वास्थ्य आपकी चिंता का विषय रहेगा। छात्रों के लिए यह महीना बेहतरीन है।

## ♎ तुला मासिक

(23 Sep -23 Oct)

मन की दुविधा कम होगी, गणेशजी तुला राशि वालों से कह रहे हैं कि अप्रैल का महीना आपके लिए बहुत बढ़िया व्यतीत होगा। इस महीने स्वास्थ्य में सुधार होगा। परिवार के लोगों का सुख मिलेगा और मन की दुविधा कम होगी। सप्ताह के मध्य में आपको अचानक धन-लाभ होगा। कर्म स्थान में आप अपना नाम लौकिक करेंगे। संतान आपकी आज्ञा का पालन करेगी और समाज में आपके मान-सम्मान को बढ़ाएगी। विद्यार्थी वर्ग के लिए सीखने के साथ-साथ खेलना-कूदना भी काफी फायदेमंद रहेगा। प्रेमी रिश्तेदारों और परिवार से बात कर सकते हैं।



## ♏ धनु मासिक

(23 Nov -21 Dec)

ऊंचे लोगों के साथ संबंध जुड़ेंगे, धनु राशि वालों के लिए गणेशजी कह रहे हैं कि अप्रैल महीने में आपको भाग्य का अच्छा सहयोग मिलेगा। परिवार में अपनेपन का माहौल देखने को मिलेगा। आपको रोजगार के क्षेत्र में सफलता और प्रसिद्धि मिलेगी। ऊंचे स्तर के लोगों के साथ संबंध जुड़ेंगे। पारिवारिक मामलों से सावधान रहें क्योंकि यह महीना आपके लिए अनुकूल नहीं है। परिवार के सदस्यों के बीच अनबन होने की आशंका है। आपको अपने रिश्तेदारों और दोस्तों से मिलने का मौका मिलेगा।

## ♐ वृश्चिक मासिक

(24 Oct -22 Nov)

पारिवारिक जीवन शानदार रहेगा, गणेशजी वृश्चिक राशि वालों से कह रहे हैं कि अप्रैल महीने में आपको शुभ समाचारों की प्राप्ति होगी। व्यवसायी नवीन साझेदारी में प्रवेश कर सकते हैं। व्यापार में प्रतिद्वंद्वी कोई नुकसान नहीं पहुंचा पाएंगे। पारिवारिक जीवन शानदार रहेगा और बच्चे बहुत अच्छा फील करेंगे। यात्राएं बहुत फायदेमंद रहेंगी। सिर के पिछले हिस्से में चोट लगने की आशंका है। घर की सुख-सुविधाओं से जुड़े सामानों में वृद्धि होगी। उच्च पद पर मित्रों और परिचितों का अच्छा सहयोग प्राप्त होगा।

## ♑ मकर मासिक

(22 Dec-19 Jan)

हर संभव सहायता मिलेगी, गणेशजी मकर राशि वालों से कह रहे हैं कि अप्रैल के महीने में आपको भाग्य से हर संभव सहायता मिलेगी। धार्मिक यात्राएं या मनोरंजक यात्राएं हो सकती हैं। व्यापार-व्यवसाय में लाभ होगा। आपके संबंध दूसरों के साथ सौहार्दपूर्ण होते हैं, जिससे आपको लाभ होगा। इस महीने आय के अनेक स्रोत उत्पन्न होंगे। कामकाज में लाभ होगा। अविवाहित लोगों को इस माह विवाह का प्रस्ताव मिल सकता है। बिजली के उपकरणों से सावधान रहें।

## ♒ मीन मासिक

(19 Feb-20 Mar)

जीवन का आनंद लेने का यह सही समय, मीन राशि वालों के लिए गणेशजी कह रहे हैं कि इस माह नौकरी की चिंताएं खत्म होंगी। संतान की तरफ से बहुत ही सुखद परिणाम आपको मिलने वाले हैं। आपके मान-सम्मान एवं सामाजिक प्रतिष्ठा में बढ़ोतरी होगी। यह महीना घूमने-फिरने एवं मनोरंजन के लिए अच्छा व्यतीत होगा। विरोधियों पर विजय हासिल होगी। कानून मामलों का निर्णय आपके हक में होगा। जीवन का आनंद लेने का यह सही समय है। लेकिन आप अपने स्वास्थ्य में उतार-चढ़ाव देख सकते हैं।



## ♓ कुंभ मासिक

(20 Jan-18 Feb)

दांपत्य जीवन में मधुरता रहेगी, कुंभ राशि वालों के लिए गणेशजी कह रहे हैं कि अप्रैल महीने में आप शत्रुओं पर अपना दबाव बनाएंगे। आप लोगों के बीच चर्चा का कारण बनेंगे तथा समाज में प्रसिद्ध होंगे। इस माह उच्च पद पर आसीन लोगों के साथ मधुर संबंध बनेंगे। आप धार्मिक कार्य में अपना योगदान देंगे तथा जरूरत मंदों की सहायता के लिए सदा तैयार रहेंगे। दांपत्य जीवन में मधुरता रहेगी। प्रेम प्रसंग से जुड़े लोगों के बीच संबंध प्रगाढ़ होंगे।



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## UPCOMING TALENT

### How you started your journey?

My name is Maaz and I am Influencer, I started my journey with TikTok with 150k followers & now through the love & support of my followers I am in this field working each day

### Tell us about your achievements and people you work with

I have my Verified Zilli app account. & having various social media pages with more than 35k followers in Instagram too I also did various act for TV serials too .

### What's the best thing you like about your work?

Getting a chance to contribute new each day to the screen & assignment i get, it gives all of us in this field an immense creative satisfaction, I am open for all types of roles



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**Mr. Hirdesh Bhardwaj**

Mr Hirdesh Bhardwaj is one of the core member of Dharmzone private limited ( a company who doing startup named as “Dharm Mobile app”),handling all the technical & software part,he is one of the key members who has a passion & a skill to match his vision towards new world which is coming to us,Lets find out what he has to say about technology,softwares & Its own venture “Websjyoti”..Do read his view..

### **What is the Importance of software and social media in today's time?**

These days it's completely impossible to live in this world without social media and to use social media we need different kinds of Software. Software is truly powering our world; it enables the functionality of our banks, power plants, communication and combat equipment. Hospitals, hotels, schools, colleges, etc, all depend on software to operate effectively and efficiently. In today's society, media has become as necessary as food and clothing.The use of social media has become a necessary daily activity. Social media is typically used for social interaction and access to news and information, and decision making. It is a valuable communication tool with others locally and worldwide, as well as to share, create, and spread information.

## **Can you elaborate some Details on today's hottest topic "web 3 and NFTs" for our readers?**

Web3, in the context of Ethereum, refers to decentralized apps that run on the blockchain. It is a collection of JS libraries that lets you interact with an Ethereum node remotely or locally. These are apps that allow anyone to participate without monetizing their personal data. Web3 works as a wrapper for JSON RPC to connect to a remote or local Ethereum node with either an HTTP or IPC connection. In a layman language, Web 3 can be understood as the "read/write/own" phase of the Internet. Rather than just using free tech platforms in exchange for our data, users can participate in the governance and operation of the protocols themselves. This means people can become participants and shareholders, not just customers or products.

## **According to you what is the Role of technology in people's daily life?**

Technology is an innovative field that keeps humankind going. In reality, technology has played a very important role in how we live in the world today and how we communicate in the atmosphere with everything around us. The impact of technology is higher than that we expected, hence we are developing new innovations to live a better and standardized life.

## **Tell us About your organisation "Websjyoti"?**

We are located in Gurgaon, Webs Jyoti is a premiere web development company and training institute, with its digital marketing office and training centre based in Sector 14, Gurgaon. While, some know us as website designing magicians, others speak well of our creative abilities, still others recommend us for our result-oriented digital marketing efforts.

## **How you assure placements for your students?**

Placement is the process of assigning specific jobs and workplaces to the selected candidates. It involves putting square pegs into square holes i.e. matching the individual and the job. Correct placement is in no way less important than accurate selection. First and foremost is the selection of the students, which completely depends on their performances during the classroom training and seminars. We have tie-ups with many MNC's, where we get our best candidates placed for their specific job profiles.

## ENTREPRENEUR OF THE MONTH

Mr. Rohit Dhama is one of the most promising entrepreneur in India. Handling a reknowned supermarket Brand "Lifomart" from the core, he is handling a position of COO & Director in a company, Let's find out how he run his business in a smooth way.



**Q.Tell us how you started & your entrepreneurship journey till date?**

**Ans.** I was a Mass communication students, infact I started my career in one of the topmost news channels in India but destiny has some other part to play in my life. I had to join my family business due to sudden demise of my father, it was a rough phase of my life but slow & gradually things started changing, Now I run a business of restaurant & a supermarket across India.

**Q.How Lifomart is different from other Chain stores?**

**Ans.** There are many reasons of differentiation but to be more precise, flat discount on any purchase, utmost transparency in our management systems & timely delivery of all promises makes us unique & different.

**Q.Tell us more about Lifomart?**

**Ans.** Lifomart is a supermarket Brand which deals in daily grocery needs of consumers in discounted rates. If you walk-in in any of our store you will get 4% flat discount on every purchase & if in case you became our member then you will be able to enjoy 35% flat discount on all purchases done through our store, We have around twenty thousand members who are enjoying discounts on purchases.

**Q.How you make sure that your associates will get best services & quality in a long run?**

**Ans.** Systematic & Transparent approach of every query & complaint, with upgraded technology & dedicated customer centric department will make things easier, if anyone want to run



a business & handle a team for long run then he must be transparent, dedicated & technology savvy to sustain it.

**Q.**As per you, what is the one thing which is lacking in upcoming generation?

**Ans.** New generation who are just passed out from their colleges/ Institutions are very much motivated & have more technology based knowledge than most of us, the only thing which I feel they lack is patience. They want all things very fast which is quite not possible most of the time in case of your early stage of career making.

**Q.**Tell us about your other ventures?

**Ans.** We have a chain of take away restaurants which have a specialize of Chaap named as "Chaap king". As you know that chaap is very

popular food due to its texture & proteins, It is a love of vegetarian people who want to be health conscious.

**Q.**Your Message to people who want to get Franchisee of Lifomart?

**Ans.** As we all know that groceries is the essential part of all of our lives & it can't be stopped no matter there is an emergency, lockdown or anything, it will going to run, so that it is the best investment if you open a franchisee of any grocery store & Lifomart will be the best choice due to our customer centric & most competitive price approach.





## BESPOKE CLOTHING, STYLED NOT TO OVERPOWER BUT TO COMPLIMENT.

Label **Deepra** is an amalgamation of fashion and power; finest fabrics and impeccable craftsmanship merged with designs that empower the modern-day woman who is ready to take on the world. Women empowerment is in the soul of **Deepra**, which derives its strength and name from two inspiring and successful women in their fields: **Mrs Deepti Saini** (winner of the pageant Mrs India International) and **Ms Pragya Tibriwal** (a successful and famous Fashion Designer.) **Deepti and Pragya** joined forces to create **Deepra**, a brand whose name stands synonymous with high fashion at affordable prices.



The brand **Deepra** was launched in 2019 and since then has been offering a wide collection of everyday wearables that have unique styles, designs and modern silhouettes. **Deepra** is enjoying massive success and wide acceptance in the market due to the finest quality materials and faultless tailoring. At **Deepra**, you can find clothing options to wear for every occasion, right from professional clothing to casual and evening dresses. Each piece of clothing is made while keeping in mind a modern-day woman. Also, their extremely economical prices make it easy to fill the wardrobe with diverse options.

**Deepra** also offers accessories that are versatile in design and nature, which makes it possible to wear them with all types of wearables. Shop from **Deepra** and become a proud owner of apparel and accessories that are hand designed to perfection.



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Contact: 9660004354, 9828364003  
Email: deeprastyling1234@gmail.com  
Instagram: @Ddeepraa





## Dr Shilpa Bhatti



She is a renowned Ayurvedic practitioner in Himachal Pradesh, Our team spoke about Ayurveda & its benefits to public at large & tried to erase doubts of people about ayurvedic treatments, Read On..

### How Ayurveda helps people to heal in critical illnesses ?

Ayurvedic practices can help in treating chronic condition by reducing symptoms & preventing future progression of the disease, the practice forces on prevention rather than treatment-based case because it can lead to better long term results as main principal of ayurveda is "prevention is better than cure"

### Is Ayurveda a slow process of healing?

The principal of ayurveda based on diagnosing the cause of the problem & uprooting the problems once for all ,modern medicines on the other hand aimed for symptomatic relief, means they usually treat just the symptoms of the illness not the cause, The physician recommends the treatment depending upon the patient's strength, immunity & the morbidity moreover, a few procedures are required to act slowly & steadily to endure that during the allegation of the disease other organs are not damaged



### **Are there any side effects of Ayurveda?**

Ayurveda works with person's body, mind & soul, as there are no side effects of ayurvedic medicines, ayurvedic doctor plays a vital role in your dosage, he will understand every Individual's persona, lifestyle & the various physical & emotional balances involved before processing medicines to patient, as for some medicines & therapies there are some contradiction for patients but it may varies from person to person as I told ealier that ayurvedic physician very well known about the human temperament(Prakriti) of patient & disease(Vikriti)

### **Tell us how you got into this field ?**

Since childhood I loved taking care of people & got associated with various social works too, when my studies came into the zone of choosing career, I chosen ayurveda as a first priority as I believe that it is the hidden gem of India & must be used for healthy physical & mental life of people, So I did my bachelors degree of ayurveda from very well known institute (Shri Dhanwantri ayurvedic college Chandigarh), Further I did PG diploma in internal medicines(Kaya Chikitsa) from national academy of ayurveda under guru shishya paramapra, Now iam practicing from last four years in the field of Ayurveda in Himachal Pradesh

### **Can we take ayurvedic medicines just for more fitness?**

“When diet is wrong, the medicine is of no use, when diet is correct, medicine of no need. In Ayurveda one rule doesn't fit in all, ayurveda is fundamentally & personalifed system of medicine, this science belong to all humanity, iam not recommending particular medicine for fitness, but I can recommend the way of ayurvedic lifestyle which each & every person can accept in their life

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## *Star Of The Month*

Kuldeep, Owner of Mirror pictures is a talented photographer & director who marked his own presence through his hardwork, dedication & humbleness in photography field, he recently did FX jewellery shoot for us, Lets read his views & understand his journey till date..Read on..

### **Tell our viewers about your professional journey till date?**

If we talk about my professional journey then it is quite adventure and lot of things i learned in many different ways sometimes i saw many things emotionally but yes now i am stable for every that situation who comes before me.

### **How you got into photography even after getting a well qualified degree of engineering?**

It's very important but before camera, updating yourself day by day is also very important. As people say "You learn more you grow more".

### **How much social media important in your work?**

Social media is important because it allows you to reach and engage with your target audience - no matter their location.

### **Your favorite zone of photography (Fashion,product,lifestyle)?**

I love to photograph each and everything, but fashion photography is my favorite zone.

### **Your views about Fassionx?**

Fassionx is not just beauty pageant, it's a kickstart boosting career option. Where you can groom yourself from personally to professionally. And yes i feel very grateful to be a part of it.



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